



BUNKERING



BUNKERING... AROUND THE WORLD

World Bunkering is the official magazine of the **International Bunker Industry Association (IBIA)** and provides in-depth analysis of issues that affect the suppliers and users of marine fuel. With four quarterly editions and an online news service **World Bunkering** is your guide to a rapidly changing industry.

CIRCULATION: Worldwide on a name and title basis.

World Bunkering is sent to IBIA members and trusted non-members covering the whole industry of fuel supply from the producers to the end users including servicing companies.

TARGET AUDIENCE: bunker suppliers, bunker brokers, bunker traders, barging companies, storage companies, surveyors, ship owners and operators, charterers, port authorities, lawyers, maritime consultants, industry manufacturers, non-profit organizations IMO, BIMCO, INTERTANKO, Society of GAS Tanker and Terminal Operators, local shipping and bunkering associations etc.

EVENTS: These include all major international and regional shipping and bunkering events throughout the year. (Nor- Shipping, Posidonia, CMA, SMM Hamburg, Sibcon, IBIA Convention, IBIA Dinner and IP Week etc.).

In addition a wide range of regular items, including a news round-up and a review of recent environmental regulatory developments, each issue has several special features. These home in on particular topics of interest to the industry.

Over the course of a year **World Bunkering** carries special features on: Traders, Fuel Quantity, I.T., Oil Majors, Fuel Management, Scrubbers, Independents, Fuel Quality, Blending, Fuel Additives and Barge Design. Other topics are added as they emerge as important concerns to the industry.

Each issue also covers several geographical regions, highlighting the particular characteristics and challenges of the various markets. Over a year we cover the entire global industry, talking to the major players and looking at commercial and regulatory environments in which they work.

Also covered in every issue are Testing, Risk Management, Innovation, Legal, Lubricants and Equipment & Services. In addition our comprehensive Diary page keeps readers up to date with the busy conference and events scene.





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THE OFFICIAL MAGAZINE OF IBIA

2025 EDITORIAL SCHEDULE

Q1 2025 (FEBRUARY)

Editorial Deadline 17 January (For IBIA Dinner)

SPECIAL FEATURES:

I.T

Lubricants

GEOGRAPHICAL FOCUS:

Western Mediterranean

Americas

Q2 2025 (MAY)

Editorial Deadline mid April

SPECIAL FEATURES:

Fuel Management

Scrubbers

GEOGRAPHICAL FOCUS:

Africa

Eastern Mediterranean

Q3 2025 (AUGUST)

Editorial Deadline early July

SPECIAL FEATURES:

Fuel Quality

GEOGRAPHICAL FOCUS:

Indian Subcontinent

Far East

Q4 2025 (NOVEMBER)

Editorial Deadline late October
Except for Convention report

SPECIAL FEATURES:

Bunker Market Outlook

Alternative Fuels

Fuel Additives

GEOGRAPHICAL FOCUS:

Northern Europe

Middle East

Australia

REGULAR FEATURES

- ✓ IBIA News
- ✓ IBIA Africa Report
- ✓ IBIA Asia Report
- ✓ Events Reports
- ✓ Views & Analysis
- ✓ Interview
- ✓ Industry News
- ✓ Environment
- ✓ Testing
- ✓ LNG
- ✓ Lubricants
- ✓ Innovation
- ✓ Legal
- ✓ Scrubbers
- ✓ Carbon Capture
- ✓ Electric Propulsion
- ✓ Methanol
- ✓ Biofuels
- ✓ Hydrogen
- ✓ Ammonia
- ✓ Alternate Fuels
- ✓ Diary
- ✓ Legal
- ✓ Equipment and Services
- ✓ Diary
- ✓ Event Previews & Reviews



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THE OFFICIAL MAGAZINE OF IBIA

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ADVERTISEMENT OPTIONS IN THE IBIA'S WORLD BUNKERING PUBLICATION FOR IBIA MEMBERS

4 PUBLICATIONS - PUBLISHED QUARTERLY EVERY YEAR

- WORLD BUNKERING Q1 SPRING 2025**(published in February 2025)
- WORLD BUNKERING Q2 SUMMER 2025**(published in June 2025)
- WORLD BUNKERING Q3 AUTUMN 2025**(published in September 2025)
- WORLD BUNKERING Q4 WINTER 2025**(published in December 2025)

OPTION 1

FULL A4 PAGE OF COLOUR ADVERTISEMENT

	COST (paid quarterly)	BONUS
1 issue	GBP 2,500	600 words of text including company logo and one picture in the "Company News" Section of the publication plus full online exposure at www.worldbunkering.net linked to your company website
2 issues	GBP 4,500 (that's GBP 2,250 per issue)	600 words of text including company logo and one picture in the "Company News" Section of the publication plus full online exposure at www.worldbunkering.net linked to your company website
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3 issues	GBP 4,950 (that's GBP 1,650 per issue)	1. 400 words of text including company logo and one picture in the "Company News" Section of the publication plus full online exposure at www.worldbunkering.net linked to your company website
		2. In one issue of your choice we will publish a double A4 page text presentation in a form of an interview or corporate view point
4 issues	GBP 6,200 (that's GBP 1,550 per issue)	1. 400 words of text including company logo and one picture in the "Company News" Section of the publication plus full online exposure at www.worldbunkering.net linked to your company website
		2. In one issue of your choice we will publish a double A4 page text presentation in a form of an interview or corporate view point
Free banner for 1 year		