



BUNKERING...AROUND THE WORLD

World Bunkering is the official magazine of the **International Bunker Industry Association (IBIA)** and provides in-depth analysis of issues that affect the suppliers and users of marine fuel. With four quarterly editions and an online news service World Bunkering is your guide to a rapidly changing industry.

In addition a wide range of regular items, including a news round-up and a review of recent environmental regulatory developments, each issue has several special features. These home in on particular topics of interest to the industry.

Over the course of a year World Bunkering carries special features on: Traders, Fuel Quantity, I.T., Oil Majors, Fuel Management, Scrubbers, Independents, Fuel Quality, Blending, Fuel Additives and Barge Design. Other topics are added as they emerge as important concerns to the industry.

Each issue also covers several geographical regions, highlighting the particular characteristics and challenges of the various markets. Over a year we cover the entire global industry, talking to the major players and looking at commercial and regulatory environments in which they work.

Also covered in every issue are Testing, Risk Management, Innovation, Legal, Lubricants and Equipment & Services. In addition our comprehensive Diary page keeps readers up to date with the busy conference and events scene.





2023 EDITORIAL SCHEDULE

Q1 2023 (FEBRUARY)

Editorial Deadline 31 January

SPECIAL FEATURES:

Fuel Quantity

IT

Lubricants

GEOGRAPHICAL FOCUS:

Western Mediterranean

Americas

Q4 2023 (NOVEMBER)

Editorial Deadline late October

SPECIAL FEATURES:

Bunker Traders

Alternative Fuels

Fuel Additives

GEOGRAPHICAL FOCUS:

Northern Europe

Middle East

Australia

Q2 2023 (MAY)

Editorial Deadline mid April

SPECIAL FEATURES:

Fuel Management

Scrubbers

GEOGRAPHICAL FOCUS:

Africa

Eastern Mediterranean

REGULAR FEATURES

- ✓ Industry News
- ✓ Environmental News
- ✓ Scrubbers
- ✓ Alternative Fuels
- ✓ IBIA Africa Report
- ✓ IBIA Asia Report
- ✓ LNG
- ✓ Testing
- ✓ Innovation
- ✓ Legal
- ✓ Equipment & Services
- ✓ Conference Previews
- ✓ Conference Reviews
- ✓ Diary

Each issue of World Bunkering will include features on the range of possible options for the shipping industry as it endeavours to move to zero carbon.

These include **Carbon Capture, LNG, Electric Propulsion, Methanol, Biofuels and Hydrogen.**

Q3 2023 (AUGUST)

Editorial Deadline early July

SPECIAL FEATURES:

Fuel Quantity

GEOGRAPHICAL FOCUS:

Indian Subcontinent

Far East



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4 PUBLICATIONS ARE PUBLISHED QUARTERLY EVERY YEAR

- WORLD BUNKERING Q1 SPRING 2023**(published in February 2023)
- WORLD BUNKERING Q2 SUMMER 2023**(published in June 2023)
- WORLD BUNKERING Q3 AUTUMN 2023**(published in September 2023)
- WORLD BUNKERING Q4 WINTER 2023-24**(published in December 2023)

OPTION 1

FULL A4 PAGE OF COLOUR ADVERTISEMENT

	COST (paid quarterly)	BONUS
1 issue	GBP 2,500	600 words of text including company logo and one picture in the "Company News" Section of the publication plus full online exposure at www.worldbunkering.net linked to your company website
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